



# 2023 - 2025 STRATEGIC GOALS

AMIkids will help 20,000 youth and families realize their *full potential* through *innovative programming* and *partnerships*.

## 1 Diversify Funding

### Objectives:

- Develop and position the AMIkids brand nationally to elevate visibility and increase unrestricted revenue
- Secure national partnerships to increase the diversification of funding
- Increase regional capacity to secure unrestricted funding at local programs

## 2 Retain Staff

### Objectives:

- Evaluate and establish optimal retention timeframes for high-turnover roles
- Increase retention rates for identified high-turnover roles
- Improve workplace culture and engagement

## 3 Enhance Individualized Learning and Skill Development

### Objectives:

- Identify existing opportunities for individual and life skill development and perform a program gap analysis to assess education/workforce development and behavioral health needs
- Develop and offer an individualized menu of opportunities to improve the mental health, education, and life success of youth
- Update the AMIkids Personal Growth Model<sup>®</sup> (PGM) to reflect youth-driven, individualized learning and skill development

## 4 Expand Programming to Address Community Needs and Service Gaps

### Objectives:

- Identify target areas to address community needs and service gaps
- Expand and deliver AMIkids services that meet community needs

**POSITIVELY IMPACT MORE LIVES**

